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Lake Michigan States Section Air & Waste Management Association Newsletter[®]



Elections for the Board of Directors were held in December and we are pleased to announce the 2011 Board of Directors.

- Chair: **James Harrington**
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Clean Air Engineering
- Secretary: **Deb Jacobson**
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Institute of Natural
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University of Illinois
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- David Ozawa**
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Michigan DNRE Re-split DNR DEQ

Rebecca Humphries (Director of DNRE) sent out the following announcement to staff members on Tuesday, November 30, 2010:

Dear DNRE Staff,

As you may have heard, Governor-elect Rick Snyder today announced he will name Dan Wyant as his group executive for Quality of Life, which will include the departments of Environmental Quality, Natural Resources, and Agriculture and Rural Development. The new group executive model is part of Governor elect Snyder's vision to bring a more streamlined business management approach to state government, and it will mean that the current Michigan Department of Natural Resources and Environment will return to two individual agencies – the Department of Natural Resources and the Department of Environmental Quality.

In announcing this change, Governor-elect Snyder named Rodney Stokes as director of the DNR, Dan Wyant as director of the DEQ, and Keith Creagh as director of the Department of Agriculture & Rural Development.

Rodney has a long history with this department and currently serves as chief of the DNRE Office of Science and Policy. Mr. Wyant previously served as the director of the state's Department of Agriculture and Mr. Creagh is a recently retired deputy in Agriculture.

The people and programs of the departments of Natural Resources, Environmental Quality, and Agriculture & Rural Development will be in excellent hands. We are getting highly experienced and well regarded leaders who are passionate about what they do and are deeply committed to the welfare and longterm well-being of Michigan's natural resources, environmental health, and agriculture.

Please join me in congratulating Rodney, Dan, and Keith and wishing them great success in their new roles.

Becky

Sponsors

LM-A&WMA offers Sponsorships to our member companies. Sponsor contributions allow the Section to continue to meet our budgetary goals while pursuing our mission to promote a better understanding of environmental management among control officers, research personnel, educators, students, representatives of industry and the general public within the geographic area of the Section, and to provide a means for the interchange of information directed toward solving these problems.

Sponsors will receive:

- ◆ Member rate on all Section sponsored events for employees of a sponsoring organization.
- ◆ 10% discount on Exhibitor Fee at upcoming conferences
- ◆ Your logo and website link posted on our website sponsor page.
- ◆ Homepage of our website will have randomly selected sponsor logos displayed in a prominent location. This logo changes each time the page is displayed or refreshed.
- ◆ Recognition in our newsletter.

We request your organization's support as a financial sponsor of the Lake Michigan States Section through a contribution of \$500 for a one-year sponsorship.

In addition to Sponsorships we are also offering a **\$1,000 Scholarship Endowment Sponsorship**. In addition to the Sponsors benefits, sponsors at this level will be identified as a Scholarship Endowment Sponsor on all conference materials and publications. Scholarship Endowment Sponsors will also receive recognition at the Scholarship awards presentation.



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Governor's Sustainability Awards

Illinois organizations receive awards for achievements in environmental protection

Twenty seven Illinois companies and organizations have been honored for their significant achievements in protecting the environment, helping sustain the future, and improving the economy. The Governor's Sustainability Awards were presented by the Illinois Sustainable Technology Center during a luncheon in Champaign. ISTC is a unit of the Institute of Natural Resource Sustainability at the University of Illinois.

Since 1987, ISTC has presented Governors awards to organizations in Illinois that have demonstrated a commitment to environmental excellence through outstanding and innovative sustainability practices. Any Illinois public or private organization is eligible to apply for an award. Organizations who are winning for the first time received the Sustainability Award. Those organizations that have won in past years and are continuing their environmental efforts are awarded a Continuous Improvement Award.

"These businesses and organizations have shown that it is possible to create and maintain conditions under which people and the environment can exist in productive harmony, and fulfill the social and economic requirements of present and future generations," said Manohar Kulkarni, ISTC Director.

The 2010 award winners are listed below. Information on the Governor's Sustainability Awards program, lists of previous winners, and information on technical assistance are available from the Illinois Sustainable Technology Center, One Hazelwood Drive, Champaign, IL 61820, phone 217/333-8940, <http://www.istc.illinois.edu/>

2010 Governor's Sustainability Award winners

Continuous Improvement Award

- Abbott — Abbott Park
- GE Healthcare IT – Barrington
- Ball Food & Household Products – Danville
- McDonald's Corporation – Oak Brook
- Ball Food & Household Products – Elgin
- NOW Foods, Inc. – Bloomingdale
- Baxter Healthcare, Renal — McGaw Park

2010 Governor's Sustainability Award (first time winners)

- Amcor Rigid Plastics – Batavia
- PerkinElmer – Downers Grove
- Autotherm Div. Enthal Systems, Inc. – Lake Zurich
- Solvair LLC – Naperville
- City of Kankakee – Kankakee
- Southeastern Container, Inc. — Effingham
- Cooper B-Line – Highland
- Tasty Catering – Elk Grove Village
- Elmhurst Park District – Elmhurst
- Uncommon Ground – Chicago
- Everlights – Chicago
- University of Illinois Student Sustainability Committee – Champaign
- Governors State University – University Park
- Village of Schaumburg – Schaumburg
- Hendrickson Bumper & Trim – Crest Hill
- Waterman Winery & Vineyards – Waterman
- Hendrickson Truck Systems Group – Woodridge
- WW Grainger, Inc. – Lake Forest
- Mahomet IGA – Mahomet
- PC Rebuilders & Recyclers, LLC – Chicago

Scholarship

In 2009 the Lake Michigan States Section of AWMA established a new graduate student scholarship in memory of Mr. Stephen H. Rothblatt. Mr. Rothblatt was a long time supporter and contributor to the LM-AWMA, including serving as Chairman of the Board from 1987-1988. In his professional capacity Mr. Rothblatt was the Director, Air and Radiation Division, U.S. Environmental Protection Agency, Region 5, headquartered in Chicago, Illinois. In May 2010, the first scholarship of \$750 was awarded to Hua Wei who is pursuing a PhD in Public Health Sciences from the University of Illinois at Chicago. We were also honored to have Steve Rothblatt's daughter, Joanne Rothblatt, present during the award ceremony.

We are currently soliciting donations from our members and friends for this scholarship fund. It is anticipated the scholarship recipient(s) will again be outstanding graduate students studying in the environmental field.

As a Section, we feel that scholarship programs are a vital function and provide needed support to the future environmental professionals within the territory of the Lake Michigan State Section. Ideally, we will be able to provide several generous scholarships to reflect the strength of our membership. The fund amount each year will be dependent upon annual donations and/or the interest generated from the investment fund.

Since the scholarship program will be funded strictly through the generosity of our members and supporting businesses, the Section's Board of Directors is hopeful that you will give serious consideration to making a tax-deductible donation in support of this program.

Please consider making a donation today! Make your check payable to LM-AWMA Scholarship Fund and mail to LM-A&WMA, 11 W. Pleasant Hill Blvd., Palatine, IL 60067.

In addition to the Rothblatt Scholarship, LM-A&WMA has historically provided ***Travel Scholarships*** to students within our Section who will be presenting papers at the Annual Conference & Exhibit (ACE). The amount of these scholarships has been dependent on the number of applicants and has ranged from \$300 - \$500 per scholarship. We hope to assist as many students as possible to attend ACE and provide them the opportunity to participate with ACE and successfully compete for national A&WMA awards.

Formal applications for the Rothblatt and Travel Scholarships will be posted on our website shortly. Watch for notice of their posting, or check the website (www.lmawma.org) frequently for updates.



Scholarship Applications

The process of soliciting applicants for this year's scholarship will begin soon. If you know of a college/university **within LM-A&WMA territory that offers a Graduate Program in Environmental Studies**, please let us know. We want to make sure we contact all the colleges/universities within our Section. Information can be sent to djacobson@istc.illinois.edu. Currently, we send information on the scholarship to the following schools:

Eastern Illinois University
Governors State University
Illinois Institute of Technology
Illinois State University
Marquette Univ. Graduate School
Michigan State University
Michigan Technical University
Milwaukee School of Eng.
Northeastern Illinois University
Northern Illinois University
Northwestern University
Southern Illinois University
University of Illinois
University of Illinois at Chicago
University of Michigan -
Rackham Graduate School
University of Wisconsin-
Milwaukee Graduate School

Memberships

Do you know someone you think should be a member of our organization? **A&WMA is currently offering a special membership program;** if you have not been a member for the last 12 months, **you can join for \$135 instead of the standard \$180.** This savings is only for the first year of membership and you must submit a special application form (no online registration for this special). If you are interested, please contact Robin Pelsis at robin.pelsis@LMAWMA.org to request the application.

In addition to the membership categories listed here, the Lake Michigan States Section also offers a *Local Associate* membership for \$45. This Local Associate membership allows you to participate in the Lake Michigan States Section events and conferences at a member rate and receive our newsletter but you cannot vote in A&WMA elections or hold office. This is a great option if you're new to the field and want to try us out for a year before paying for a full Individual Membership with A&WMA or find a membership with the local section meets your professional needs at this time. An application for Local Associate membership can be found on our website at www.LMAWMA.org.

Are you signed up for the correct membership category? Below is a review of the various membership categories. If you find you should change your membership, please contact A&WMA Membership at **1-800-270-3444**

Individual Membership (\$180)

[See paragraph to left about opportunity to join for \$135]

This is a full membership that includes:

- A print subscription to one of A&WMA's monthly magazines, *EM* or the *Journal*
- Access to both *EM* and the *Journal* online (with archives back to 1997)
- Access to the online A&WMA membership directory
- Reduced pricing on A&WMA events and technical publications
- Access to local networking events
- And much more!

Organizational Membership (\$435/company + \$65/employee)

This membership is beneficial and cost-effective for companies and organizations with three or more environmental professionals and includes:

- A deluxe membership for the primary representative
- Reduced individual rates for additional organization employees
- Discounts on exhibits and advertising with A&WMA

Young Professional Membership (\$93)

This membership is designed for younger professionals (under 35 years old), and includes all of the benefits of a full membership at a reduced rate.

Student Membership (\$35)

Full-time undergraduate or graduate students are eligible for this discounted membership, which includes all of the benefits of an individual membership.

- A&WMA student members are entitled to a free one-year electronic membership upon graduation



Help Wanted

Are you looking for a job? Do you have an opening you're looking to fill? In either case, we have options for you. Both the LM-A&WMA website and A&WMA's website offer a "Help Wanted" section.

Currently, LM-A&WMA does not have any postings - does this mean no one in our area is looking to fill any positions? Or maybe it means we just haven't gotten the word out that we will post your Help Wanted ad for 30 days at no charge. Send any job postings to robin.pelsis@lmawma.org and we'll get it posted right away.



A&WMA's website has a section for both Job Seekers and Employers. If you're looking for a job, check out the Job Seekers section (<http://www.awma.org/jobsearch.html>). You also have the option to post your resume on the A&WMA website. Employers should check out <http://www.awma.org/jobpost.html> for instructions and costs to post an opening.

Volunteer Opportunities

Are you involved? Would you like to be? Now's your chance. The Lake Michigan States Section Board of Directors will be meeting on January 19th at 3:00 p.m. to discuss the upcoming year and begin planning our conference/seminar offerings. As you already know by being a member, LM-A&WMA strives to offer it's members timely conferences and seminars that cover key issues that enhance their knowledge and expertise, while providing a neutral forum for information exchange, professional development, networking opportunities, public education, and outreach. We are seeking your input and suggestions for topics and speakers for all types of programs including half day, full day, and special event speakers as well as social/networking events.

All Board of Directors meetings are always open to members to attend and the January 19th planning meeting is no exception. If you would like to attend, or have comments/suggestions you would like to convey to the Board, please contact Robin Pelsis at robin.pelsis@LMAWMA.org. She will either sign you up to attend the meeting or forward any comments you have to the Board for their consideration.

Tentatively, on the schedule for 2011 are:

- February 8 - Young Professionals Bowling Event (see page 7)
- March 16 - Young Professionals St. Patrick's Day Celebration
- April 5 - A&WMA Climate Financial Workshop
- Spring 2011 - Waste Conference
- Spring 2011 - Reschedule of Green House Gas Seminar (Co-sponsored with FET)
- May 2011 - Annual Section Luncheon Meeting (Greektown)
- June 6 - White Sox Outing
- June 21-24 - A&WMA Annual Conference & Exhibit (ACE), Orlando, FL
- September 10-13 - AIPG's 48th Annual National Conference (Co-sponsored by LM-A&WMA)
- Fall 2011 - Air Conference
- December 2011 - Annual Holiday Reception



YP Bowling

YOUNG PROFESSIONALS

BOWLING

NIGHT

AT

DIVERSEY RIVER

BOWL

2211 W. DIVERSEY PARKWAY

CHICAGO

FEBRUARY 8TH

6:00-9:00PM

\$25 MEMBERS

\$30 NON MEMBERS

SHOES AND PIZZA INCLUDED!

FREE PARKING!

REGISTER ONLINE AT

WWW.LMAWMA.ORG

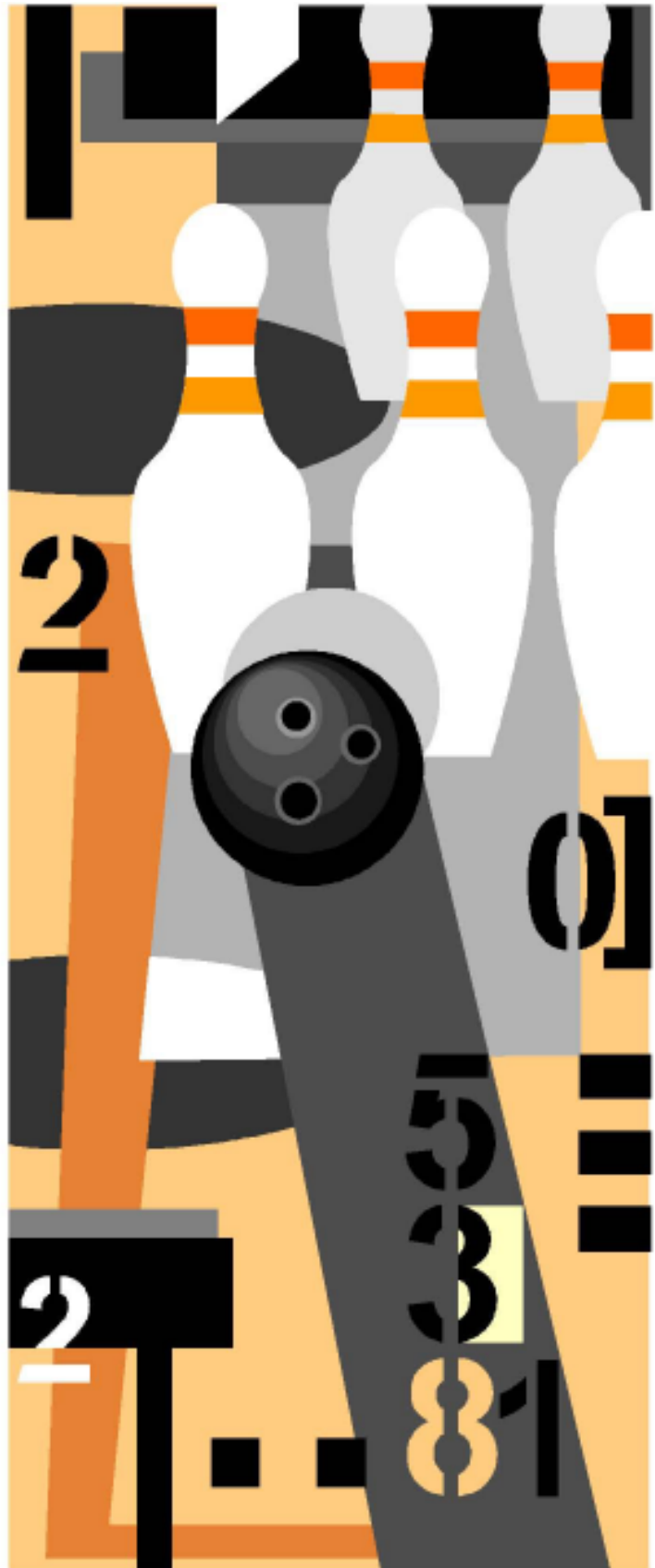
BY JANUARY 31ST

QUESTIONS? CONTACT ERIN:

EGALBRAITH2@HOTMAIL.COM



**AIR & WASTE MANAGEMENT
ASSOCIATION**
Lake Michigan States Section



A Sustainable Environment: Our Obligation to Protect God's Gift

by George P. Nassos

The Importance of Integrating Sustainability

By now, I am sure that you have read or heard people talking about sustainability in the context of the environment. But what does it mean? Simply stated, sustainability refers to meeting today's needs without preventing future generations from meeting their needs. This includes needs for energy, food, shelter, clothing, water, clean air, and disposal of waste. It is very critical that we conserve each and every one of these resources or we may have some catastrophes real soon. While each of us can do our share, the big impact will come from corporations which need to set an example by integrating sustainability into their business strategy.

In a September 2009 article in Harvard Business Review by prominent management thinkers C.K. Prahalad, R. Nidumolu and M.R. Rangaswami, they state that "sustainability is the key driver for innovation. In the future, only companies that make sustainability a goal will achieve competitive advantage". In addition, according to a report by Accenture for the 2010 United Nations Global Compact study of chief executive officers, 93% of the global CEOs believe sustainability issues will be critical to the future success of their business, and 96% believe sustainability issues should be fully integrated into the strategy and operations of a company.

Further, I also believe that it is not sufficient for a company to assign the responsibility of sustainability to one person. Unfortunately, this is exactly what most companies are doing, and in 90% of the cases this person given a title with sustainability in it has little knowledge of it. Sustainability is not a discipline like marketing, sales, operations or accounting, but rather it is a concept that permeates all disciplines or corporate departments. So it is critical that managers in all departments must have knowledge of sustainability in order to develop, extend or maintain a competitive advantage.

Likewise, business schools should imbed sustainability into all of the appropriate courses in an MBA curriculum. Again, sustainability should not be

treated as a discipline as it makes no sense to earn a degree in sustainability. Whether the degree is in marketing, finance, operations, or management, the student should have had the opportunity to understand how the concept of sustainability enhances each of the disciplines. If business school students, or even engineering and liberal arts students, had the opportunity to understand the sustainability concept and its benefits, the mindset of sustainability would be far-reaching within a company or organization.

But that doesn't mean that all is lost. For a corporation to develop a sustainable business strategy, it is critical that the top management endorse this way of thinking. This can easily be instilled in the executive office of any organization by having someone knowledgeable and passionate about sustainability present the case for sustainability to the top management in such a convincing manner that it will be readily accepted. This is exactly what happened at Wal-Mart and this company is not only trying to operate as a sustainable company, but it is also requiring its suppliers to do the same. Wal-Mart is having a major, positive impact on manufacturing companies worldwide.

Once the corporate officers have bought in on the concept, a more detailed training program is in order for the department heads of the organization. This can be done by sending these people to a near-by graduate program, or to be more cost effective, bring the instructor to the organization. Everyone will then hear the same story.

The last step in implementing sustainability is to obtain assistance from a consultant, if it is needed. Again, one needs to be careful on selecting a consultant as many of them have added this concept to their service offerings even though they may not know much about it. They just realize that this consultancy service is, or will be, in great demand.

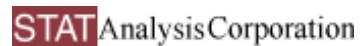
If you are tired of reading about sustainability, get used to it as this very important concept will be with us for a long, long time.

Air Conference Exhibitors



Altech
Environment U.S.A.

*Thank You to the
Exhibitors for
Their Participation*



Holiday Reception

LM-A&WMA thanks the Annual Holiday Reception Sponsors for their support, without which we could not continue to offer this exciting, enjoyable networking event.



LM-A&WMA 2011 OFFICERS & DIRECTORS

Welcome New & Rejoining Members

Chair: **James Harrington**
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Vice-Chair: **Dean Apostolopoulos**
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dapostolopoulos@cleanair.com

Secretary: **Debra Jacobson**
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Treasurer: **William Seith**
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Membership: **Laura Mammoser**
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**Outgoing
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Mike Winchester
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Julie Zimdars
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Technology

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